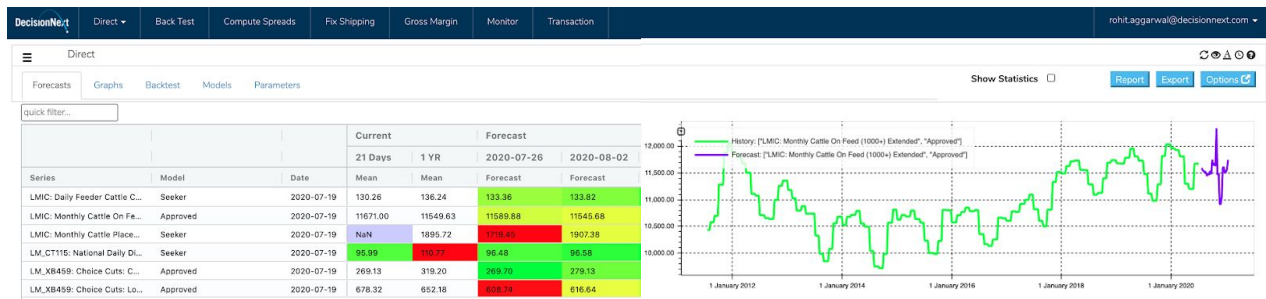


## DecisionNext Direct Product Data Sheet

DecisionNext Direct is a forecasting platform engineered for the meat value chain. DecisionNext Direct is available with a selection of curated forecast models built by our team of industry experts and data scientists armed with our proprietary machine learning algorithms. The Direct tool has an easy to use interface that allows users to access and compare numerous forecasts, review relevant statistical analysis, and validate the models all in one easy to use dashboard.

### What does DecisionNext Direct enable for my business?

- 1. Market Agility:** Plan instead of react. DecisionNext gathers real-time data to help you make decisions based on future market conditions rather than simple rules of thumb or recent history.
- 2. Efficiency:** DecisionNext allows your market experts and executives to make faster, better decisions in real-time, so they can do more with the resources they have.
- 3. Safety:** DecisionNext backs up your experts with defensible projections and makes your business safer by de-mystifying the forecast process. Ask us about upgrading to DecisionNext Enterprise for risk management and risk-aware decision support applications for protein industries.



## Key Features & Benefits:

- **Curated Forecast Models Built and Maintained by Industry Experts** - We offer packages with a defined set of data series and forecast models. Each package covers an industry segment such as cattle, beef, hogs, etc. Each series may have multiple models based on different market outlooks, including fundamentals, ratios, time series analysis, and AI. Having access to multiple views allows you to get a feel for the markets and opportunities that may lie ahead. To learn more about specific series within each package, click [here](#).
- **Quantitative and Visual Forecast Outlook** - Our tool enables users to make agile forward-looking decisions by analyzing our curated model forecasts for multiple interdependent series in a user-friendly dashboard with tables and graphs.
- **Model Validation Tools and Metrics** - DecisionNext isn't a black box. Users can deep dive into model accuracy metrics and leverage statistical analysis to inform the confidence placed in a given model.

## Available Product Packages:

Each package is sold individually and includes curated models for key series in the industry segment. Models are built on a wide ranging data set published by US and other government agencies, NGOs, and exchanges. Packages available as of Q4 2020 include;

- US Domestic Cattle Live Negotiated Price
- US Domestic Top Primal Beef Cuts (Choice)
- US Domestic Top Grind & Trim
- US Domestic Hog
- US Domestic Top Primal Pork Cuts
- AUS Cattle
- AUS Trim

For additional information about specific series included in each package or future availability, click on this [link](#) or reach out to us at [info@decisionnext.com](mailto:info@decisionnext.com).

## Proprietary Datasets:

DecisionNext has partnerships with proprietary data vendors which may be used to enhance Direct offerings. Partnerships coming soon include:

- **Oxford Economics Global Macro Economic Scenarios Service:** Oxford Economics is a globally known and respected provider of macroeconomic analysis and forecasts. DecisionNext partners with Oxford Economics to allow you to explore the impact of global economic scenarios on your business.
- **Bloomberg:** If you have an existing relationship with Bloomberg data services, let us know.

#### **Software & Hardware Recommendations:**

- Most recent browsers are supported. Google Chrome is recommended.
- Late model laptop or desktop with 4GB RAM or greater is recommended.
- HD+ or higher resolution display is preferred but not required.
- Android and iPhone are supported but are not recommended for extended use.

#### **Pricing Info:**

- Access is charged monthly per unique email and depends on selected packages.
  - \$600 per user
  - \$800 per package
- Rates may vary per package and multiple packages incur a discount.
- Multi-user organization discounts may apply.
- Inquire for specific rates.

#### **Contact Information:**

For additional information on our product and other offerings, please contact us at [info@decisionnext.com](mailto:info@decisionnext.com) or visit our website [www.decisionnext.com](http://www.decisionnext.com).